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Environmental Communication, breaking off from traditional rhetorical theory, emerged in the United States around the 1980s. Researchers began studying environmental communication as a stand-alone theory because of the way environmental activists used images and wording to persuade their public's.

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Environmental communication-

Wikipedia

In the simplest terms, environmental communication is communication about environmental affairs. This includes all of the diverse forms of interpersonal, group, public, organizational, and mediated communication that make up the social debate about environmental issues and problems, and our relationship to the rest of nature.

Environmental Communication: What it is
and Why it Matters ...

Environmental Communication, Volume
14, Issue 8 (2020) Advanced Review .

Open Questions in Scientific Consensus
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Environmental Communication: Vol 14,
No 8

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protection and resource management. Environmental communication is a complex and interdisciplinary field of study and practice that engages scholars, industry practitioners, and members of the public.

Guide to Environmental Communication: Careers, Training ...

Communicating environmental performance information in the form of permits, league tables and public registers is a basic requirement for most organisations. Equally, communications acts as a conduit for sharing values and building an environmentally responsible culture both within an organisation and across a wide range of stakeholder interests.

Environmental communications strategies | Croner-i

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Public policy communication Public policy is one of the main forces that can steer and facilitate societal change. To this end, public authorities use a mix of legal, economic, and information tools to tackle environmental degradation and to preserve the environment.

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April 2009. This Command Paper was
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that helps envision and create more
sustainable societies through its focus upon
the central role of media and
communication in shaping understandings
of and responses to environmental and
climate change.

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